Ricoh Aficio MP 2510/MP 3010 Series

B/W Multifunctional Systems
The Power to Perform





Ricoh Aficio MP 2510/MP 3010 Series



FastFlexibleUnmatchedIntuitive

Fast, Reliable Network Printer

Speed your important documents to completion with the Ricoh Aficio MP 2510/MP 3010 Series' 466 MHz processor and 384 MB memory. And up to 600-dpi resolution ensures superb output quality—quality that shows.

- The high-speed 10/100BaseTX Ethernet and USB 2.0 interface allow seamless network connectivity.
- For powerful print performance, Ricoh offers the innovative, icon-based RPCS (Refined Printing Command Stream), PCL5e/6 and optional Adobe® PostScript® 3™ drivers, as well as a full complement of connectivity utilities, for compatibility with today's most popular computing and printing platforms, including Windows, Macintosh, AS/400, Linux and UNIX.
- Secure data in shared printing environments with Hold/Stored/Locked Print, rendering expensive, space-consuming mail bins obsolete.
- PDF Direct Print reduces network traffic by sending PDF files directly to the printer without opening the Adobe Acrobat software. The perfect solution for printing scanned PDFs.

Flexible Network Scanner

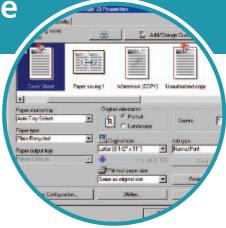
Ideal for streamlining electronic workflow, the TWAIN-compliant Ricoh Aficio MP 2510/MP 3010 Series harnesses the power of your network for measurable gains in productivity and cost savings.

- Send electronic documents anywhere in the world with Scan-to-Email. Access up to five LDAP Servers, making efficient use of existing information and saving programming time.
- Reduce network congestion using Scan-to-URL. Stored documents are available for remote Web retrieval, 24/7 access to price lists, presentations and more.
- Scan-to-Folder is a convenient way to archive and share larger files up to
 2 GB with colleagues and clients, even those in mixed O/S environments.
- An array of industry standard file formats (TIFF, PDF and JPEG) provide for seamless communication.

Unmatched Fax Functionality

Enjoy greater workflow efficiency and bottom-line results by delivering electronic or paper-based documents via...

- Internet Fax/IP Fax—Quickly deliver fax messages over the LAN/WAN as hardcopy or e-mail, circumventing the PSTN (Public Switched Telephone Network) and the associated phone charges.
- For added convenience, LAN-Fax enables PC-based faxing so you can send electronic documents to a remote fax machine, without leaving your desk.
- For better fax management, Fax Forwarding directs inbound faxes directly to e-mail, a folder or the hard drive.
- A powerful fax system with unmatched versatility and throughput capacity, the Ricoh Aficio MP 2510/MP 3010 Series offers a high-speed 33.6 Kbps modem with JBIG compression and up to three G3 lines.



RPCS is an easy-to-use, icon-based print driver that enables you to apply and save special settings, for one-click job processing.



Scan-to-URL improves information sharing and reduces network traffic.



The Ricoh Aficio MP 2510/MP 3010 Series' Document Server is a secure, virtual filing cabinet that stores up to 3,000 documents. Frequently used documents can be reprinted, refaxed and rescanned.

FaxPrintScanNetworkE-mail

Intuitive Tools to Maximize Efficiency

The Ricoh suite of easy-to-use software utilities simplify system management, monitoring and troubleshooting—everything needed to ensure smooth daily operation.

- Web Image Monitor enables Web access to system settings, address book and much more.
- To efficiently manage multiple, connected Ricoh devices, Web SmartDeviceMonitor allows centralized configuration, monitoring and management.
- Regardless of location, On-demand Status E-mail Notification enables IT to query the device for important system reports.
- To maximize uptime, Auto E-mail Notification sends a report to a designated e-mail address when the machine is not operating at optimum performance levels. For instance, when the toner is low.

Advanced Network and Data Security

To help safeguard your network and the documents it carries, the Ricoh Aficio MP 2510/MP 3010 Series supports advanced security solutions.

- Using your existing network login infrastructure, Windows/LDAP Authentication ensures that only users with a valid user name and password can access system functions.
- Deter copying of sensitive documents by using Unauthorized Copy Control, a welcome feature in any office responsible for creating and distributing confidential information.
- DataOverwriteSecurity System automatically overwrites the "latent image" left on the internal hard drive after a job is completed, making any effort to access and reconstruct the residual image data virtually impossible.

Unparalleled Document Storage and Retrieval decumentmall

The Ricoh DocumentMall™ is powerful document management software that is delivered as an on-demand service over the Internet. Seamless integration with the Ricoh Aficio MP 2510/MP 3010 Series allows you to upload scanned documents directly to DocumentMall™ and store critical documents in one secure location; manage documents online from the convenience of a PC; share documents with anyone at anytime; and protect documents with state-of-the-art security and facilities. DocumentMall™ addresses a wide range of document management needs—from simple document archiving and disaster readiness, to global sharing and collaboration.

The Ricoh Embedded Software Architecture—an innovative Java (J2ME)-compatible software development platform—allows for the development of key applications that run on the Ricoh Aficio MP 2510/MP 3010 Series, dramatically enhancing your organization's workflow. The Ricoh Aficio MP 2510/MP 3010 Series can easily be customized to meet your needs by controlling features such as the operation panel, printing, saving files and scanning.



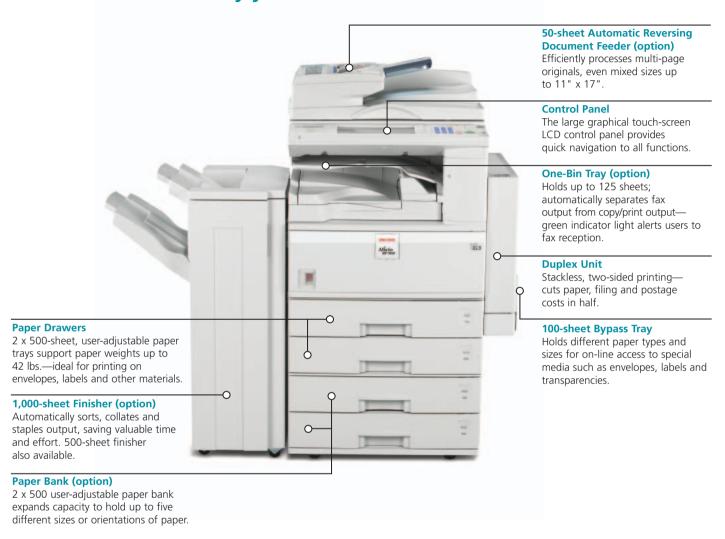


Ricoh continues its long-standing commitment to developing office solutions with environmentallyfriendly and superior energy- and supply-saving features, without compromising productivity, including:

- Quick Start-Up (QSU) Technology
- Power-saving Sleep Mode
- Duplex and Combine Copy Modes
- Internal Toner Recycling Mechanism
- Low Noise Levels
- Minimal Ozone Emissions
- RoHS (Restriction of Hazardous Substances) Compliant

A Digital Copier, and Much More

Get more done in your busy day with the Ricoh Aficio MP 2510/MP 3010 Series. Standard digital copying offers 25- and 30-cpm speeds with the added benefit of a fast 4.4-second first-copy-out time. These innovative MFPs transform the way you do business.



Select the Configuration to meet the requirements for your office



For an affordable printing solution with a flexible upgrade path for scanning and faxing

For productive printing and document handling



For total document needs in a space-saving design



For secure document storage, management and distribution via the Internet

Ricoh Aficio MP 2510/MP 3010 Series



System Specifications

Engine/Copier Specifications

Configuration Scanning Element

Original Type

Flatbed with Moving CCD Array Image Sensor

Printing Process Single Laser Beam Scanning & Electrophotographic printing **Document Feeding** Optional 50-sheet ARDF

Dry, Dual Component Toner 128/384 MB RAM System Memory

(std./max.) Hard Disk Drive 40 GB option Copy Resolution 600 x 600 dpi 256 levels Grayscale **Exposure Adjustment** Manual & Automatic Quantity Indicator Up to 999

Maximum Original Size Up to 11" x 17" 5.5" x 8.5" to 11" x 17" Copy Size Copy Type Plain Paper, Transparencies,

Book/Sheet

Envelopes Warm-up Time 12 seconds First Copy Speed 4.4 seconds

Continuous Copying MP 2510: 25 copies/minute (LTR) MP 3010: 30 copies/minute (LTR) Speed Recovery Time 10 seconds (from Auto Off)

120V/60Hz/12A **Power Source** 26"(W) x 28"(H) x 23"(D) Dimensions

Weight 156 lbs. Standard Paper Capacity 500 sheets x 2 trays and 100-sheet Bypass Tray **Optional Paper Capacity** 500 sheets x 2 trays or 2,000-sheet Large Capacity

Tray (LCT) 5.5" x 8.5" to 11" x 17"/ Paper Size

A6 to A3 **Paper Weight**

16 to 28 lb Bond/ 60 to 105g/m2 (Tray 1) 14 to 42 lb. Bond/ 52 to 157g/m² (Tray 2 and Bypass) 17 to 28 lb. Bond/ 64 to 105g/m² (Duplex) 500 sheets (8.5" x 11")

Standard Output Tray Capacity **Reduction Ratios**

25%, 50%, 65%, 73%, 78%, 85%, 93% **Enlargement Ratios** 121%, 129%, 155%, 200%, 400%

25% to 400% in 7oom 1% increments

Standard Features Auto Magnification, Auto Paper Select, Auto Tray Switch,

Center/Border Erase, Combine Mode, Cover Insertion, Date Stamp, Directional Magnification,100% Duplex Productivity, Electronic/Rotate Sorting, English Pre-set Stamps, 10 Job Programs, Negative/ Positive, OHP Slip Sheet, Page Number Stamp, Paper Designate, Series Copy, Touch-Screen Control Panel, 100 User Codes (optional 500 max.)

Optional Features Background Numbering, with HDD Booklet/Magazine Copy, Document Server (3,000 file capacity), Reserve Copy and

Printer Specifications (Option)

MP 2510: 25 ppm Print Speed MP 3010: 30 ppm CPLI RM7035C 466 MHz Standard Interfaces 10/100BaseTX Ethernet

Optional Interfaces IEEE 802.11b Wireless LAN Bluetooth

IEEE 1284 384 MB RAM shared **Memory Capacity** TCP/IP, IPX/SPX, AppleTalk **Network Protocol Network Operating** Windows 9x/NT4.0/2000/ Systems ME/XP/Server 2003, Netware,

UNIX; Sun Solaris, HP-UX, SCO OpenServer, Red Hat Linux, IBM AIX, Mac 8.6 - 9.2x, 10.1+, SAP R/3, NDPS Gateway, IBM iSeries/AS/400® using

OS/400 Host Print Transform Utilities SmartDeviceMonitor, Web Image Monitor, Web SmartDeviceMonitor.

DeskTopBinder V2 Lite Page Description PCL 5e/6 emulation* Ricoh RPCS Languages

Adobe PostScript 3 (optional) Print Resolution Up to 600 dpi (2400 x 600 dpi

with smoothing) Gravscale 256 Levels

Fonts for PCL 5e/6 35 Intellifonts, 10 TrueType Fonts, 1 Bitmap, 13

International Fonts Fonts for PS3 136 PostScript Fonts **Standard Features** Form Overlay, Watermarks, Spool Printing, Sample/

Locked/Hold/Stored Print*, Encryption

Scanner Specifications (Option)

Scanning Speed Embedded Scanning: 52 ipm

(@ 200 dpi) **Scanning Resolution** 600 dpi Grayscale 256 Levels Scan Area Up to 11" x 17" 10/100BaseTX Ethernet Interface (standard) Interface (optional) IEEE 802.11b Wireless LAN Protocol TCP/IP, IPX, SMTP, POP 3,

SMB, FTP, NCP, LDAP, SNMP **Memory Capacity** 384 MB RAM shared Single page TIFF/JPEG/PDF, File Types Multi-page TIFF/PDF

Embedded Scan-to-Email/HDD/ Standard Features Folder/URL and TWAIN

Fax Specifications (Option)

PSTN, PBX Circuit Compatibility ITU-T G3 200 x 200/100 dpi Resolution 400 x 400 dpi (optional) **Compression Method** MH, MR, MMR, JBIG Scanning Speed 0.40 seconds (LEF) Modem Speed 33.6 Kbps with Auto

Fallback Transmission Speed G3: 3 seconds per page

(MMR Compression) G3: 2 seconds per page (JBIG Compression)

4 MB standard/28 MB Memory maximum

320 pages/2,240 pages Std./Max. Auto Dials 500/2,000 **Group Dials** 100 (max. 500 numbers

per group) **ID Code Programming** 4 digits **User Function Key** 3 keys

Standard Features

Auto Document (6), Book Transmission, Dual Access, Duplex Reception, Image

Rotation, 1 Hour Backup

Optional Features Simultaneous Operation of up

to 3 Lines (G3 x 3); LAN-Fax Capability, Internet Faxing (T.37), IP Faxing (T.38), Fax Forwarding to E-mail/HDD/ Folder with Scan/Print Installed

PS490 Paper Bank (Option)

Paper Size 5.5" x 8.5" to 11" x 17"/ A5 to A3

16 to 28 lb. Bond/

Paper Weight 60 to 105a/m²

Paper Capacity 2 x 500 sheets

21.7"(W) x 20.5"(D) x 10.7"(H) Dimensions

Large Capacity Tray PS500 (Option)

85" x 11"/Δ4 Paper Size Paper Weight 16 to 28 lb. Bond/ 60 to 105g/m²

Paper Capacity 2,000 sheets

Dimensions 21.7"(W) x 20.5"(D) x 10.7"(H)

One-Bin Tray PT280 (Option)

5.5" x 8.5" to 11" x 17"/A5 Paper Size

to A3

Paper Weight 16 to 28 lb Bond/ 60 to 105g/m **Paper Capacity** 125 sheets

SR790 Finisher (Option)

5.5" x 8.5" to 11" x 17"/A6 Paper Size

to A3

Paper Weight 16 to 42 lb. Bond/

60 to 157g/m²

Proof Tray: 250 sheets (8.5" x **Stack Capacity** 11" or smaller), 50 sheets (8.5"

x 14" or larger)

Shift Tray: 1,000 sheets (8.5" x 11" or smaller) 500 sheets

(8.5" x 14" or larger) Staple Capacity 50 sheets (8.5" x 11")

30 sheets (8.5" x 14" or larger) 3 positions (1 staple/2 positions;

Staple Position 2 staples/1 position

Dimensions 20.7"(W) x 20.5"(D) x 31.1"(H)

SR820 Finisher (Option)

Paper Size 7.25" x 10.5" to 11" x 17"/

A3 to B5

Paper Weight 16 to 34 lb. Bond/60-128glm²

Stack Capacity 500 sheets

30 sheets (8.5" x 11") **Staple Capacity**

20 sheets (8.5" x 14" or larger)

Staple Position 1 position

Dimensions 13.8"(W) x 19.3"(D) x 9.1"(H)

Additional Options

ARDF DF83 (50-sheet), Platen Cover Type 1018, Printer/ Scanner Kit Type 3010, Adobe PostScript 3 Type 3010, Fax Type 3030, G3 Interface Type 3030, 32 MB Fax Memory, Handset Type 1018, Hard Disk Drive Type 3030, FAC20 Cabinet, Bridge Unit Type 1027, Internal Shift Sort Tray Type 1027, Key Counter Bracket Type 1027, User Account Enhancement Kit Type E, File Format Converter Type B, Data Overwrite Security Unit Type D, Copy Data Security Unit Type A, IEEE 1284 Interface Board Type A, Bluetooth Interface Unit Type 3245, IEEE 802.11b Interface Unit Type H, Network Enhancement Kit Type 3010P, VM Card Type B

*Option for MP 2510P/MP 3010P configurations













